GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:1845
ANSWERED ON:05.12.2006
USE OF INFORMATION TECHNOLOGY
Yadav Shri Baleshwar

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government proposes to use Information Technology (IT) to associate millions traditional weavers and artisans of the country to the global market;

(b) If so, the details thereof; and

(c) if not, the reasons therefor?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGOVAN)

(a) to (c) The Handloom Sector is a highly dispersed and un-organized sector in which about 15% of the weavers are covered in the Coopeative Fold. Therefore, effective intervention to use Information Technology (IT) to associate millions of traditional weavers of the country to the global market becomes difficult. Still, National Centre for Textile Design (NCTD) in the Office of the Development Commissioner for Handlooms has a website to disseminate information about global trends in design/ colour forecast etc., - a part of which can be accessed by willing weavers. In addition, quite a few handloom Apex Societies and Corporation as also Handloom Export Promotion Council (HEPC) have their web-sites to disseminate information about the global trends/market etc. which can also be accessed by weavers.